



Conference of Northern California Handweavers, Inc.
P.O. Box 191119
Sacramento CA 95819-1119

Advisory Council Meeting

Oakland Marriott Hotel

1001 Broadway

Oakland, CA 94607

Friday, April 25, 2014

4:30 pm

APPROVED MINUTES

Chair Kathleen McPherson called the meeting to order at 4:39 p.m.

In attendance:

Area 1: Merrie Hewitt, Joan Near

Area 2: Kathleen MacPherson (Chair), Lee Bergman (Alternate)

Area 3: Joan Anderson (Treasurer), Betsy Gribble (proxy for Eugenia Gwathney, CNCH Webmaster)

Area 4: Suzanne Woodhead, Jennifer de Jung (Secretary)

Area 5: Judith Sorgen, Connie Anderholm

Also present were guests: Penny Peters, Marlene Golden, Pat Funke, Gail Wilson (CNCH 2015), Arlene Zerkel (CNCH 2014), Erin Maclean (Admin Assistant).

1. Approval of Minutes January 18, 2014

There were minor corrections to the January 18, 2014 minutes. Joan Near moved to approve the motion and Merrie seconded. The motion to approve was passed.

3. Treasurer's Report

Treasurer Joan Anderson provided copies of the Profit and Loss and the Balance reports current as of April 5, 2014. Regarding retained earnings, this is automatically produced by the software and not relevant.

As of April 5, 2014, assets are \$ 177,824.87. There were no questions.

4. Old Business

b) CNCH 2014

Kathleen complimented committee for smooth start of the conference. Arline thanked the volunteers and committee. In terms of budget, it's a moving target. Arline provided a conference budget handout stating that values have changed and items have been added but she does not have the financial impact yet. There will be additional expenses. Daily admissions will not rise to the level to offset added expense. Three classes have been sold at conference. Arline requested a check for \$5,000.00 to cover additional costs. Joan will provide checks to the conference at the time they are required. 264 of the room block of 280 were filled. Arline hopes to repay the \$10,000 currently over budget with conference proceeds. Some of the vendor space has been "sold" back to the Marriot. Kathleen complimented Arline for making such a successful effort to reduce the conference deficit.

Judith moved, with Connie providing a second to add \$5,000 to seed money for the conference. Penny Peters had a question about the "chart of accounts" which led into a discussion of the forms and spreadsheets Nancy Harvey set up following the 2008 conference. Kathleen replied that the form is still used as a guideline. Arline said that the form is too detailed. Kathleen suggested that we revise the chart of accounts. Suzanne volunteered to work that up. Penny Peters says that some budget items for 2014 seem to be actual and others are estimates. Merrie suggest that there be a budget column and an actual column. Arline will provide this for the next CNCH 2014 update/final report. There was some discussion about which original budget should be used. Also noted, Reg on line numbers do not match the budget. The Reg on line event snapshot is excellent. Judith closed the discussion with a compliment to the committee for a great effort.

c) CNCH 2015

The first payment has been made to Asilomar. Merrie requested more seed money for next payment due October 9, 2014. Joan suggested that they request instead at the summer AdCon meeting. Merrie and Joan N. are working to keep the registration cost to \$300. Rooms will be \$185/person/night double occupancy. There are two beds for double occupancy rooms. Singles are \$230/night. There will be a cocktail evening and a bonfire evening. Because facility gives credit to the conference based on room reservations all are encouraged to stay at Asilomar. The room rate includes three meals a day. The registration cost will be for higher for those who are not staying at Asilomar. According to Merrie, they will be advertising CNCH 2015 as a limited conference with 200 registrants as a maximum. Companions are encouraged and companion registrations do not count against the 200 limit. Currently, the room block is 100. Joan Near is preparing a guide to attendees for CNCHnet. Merrill Hall will not be available, as the conference cannot guarantee 150 guest rooms. The Liaison Luncheon, scheduled for September 13, 2014, is at Point Piños Grill located at the Pacific Grove Municipal Golf Links. There followed a general discussion with many comments about issues for 2014 and coping with costs. Suzanne moved, Judith seconded, and the AdCon unanimously approved \$10,000 additional seed money to be paid at the next Liaison luncheon.

d) Convergence Scholarship

Joan A. reported that no one applied for the Convergence Scholarship in February. The deadline was extended to May 1, 2014. There is only 1 applicant to date. The application form is on CNCH.org website. Kathleen will announce the continued availability of this scholarship and the deadline for submission at the conference dinner following the meeting.

e) Conference "Out of the Box" Committee Report

Merrie reported that the new guild wants to do the 2016 conference. Kathleen made some points about keeping 2016 and dealing with years with no conferences (odd years). Marlene Golden suggested a different time of year for a biannual conference. Connie agreed as long as local/regional conferences are not in conflict such as Lambtown. Merrie suggested using university and college venues. Other comments were made addressing why colleges haven't worked. Kathleen proposed that we table until the August AdCon meeting. Erin will carefully review the bylaws. Erin and Kathleen will look at what potential changes are needed for the bylaws. Kathleen will send out information far in advance so that the AdCon can vote at the next meeting in August. Jennifer asked if online voting would be an option as there was to be resistance or reluctance to proceed with actions requiring a vote. Area 2 will coordinate 2016.

f) Area Alternate Update

The AdCon still needs alternates for areas 1 and 3 and replacements for board for Merrie and Joan for the period they are leading the 2015 conference. The status of the Ashtl'o guild is still in question. Pat Funk reports Ashtl'o is kaput. Hannalore says it's still a guild.

g) Easel Purchase

Seven wooden easels still work; three have been thrown out. Arline suggested buying 10 new easels. Current costs range from \$15 to \$500 per easel. Sam's Club has telescoping Easels at approx \$30 each. Joan A. made a motion to purchase 10 easels for a maximum total cost of \$500. Connie seconded and the motion was passed. Kathleen will follow up.

5. New Business

a) Election of Officers

Kathleen McPherson

Judith is retiring from the board. Kathleen presented card and hand turned pen. Judith has talked with a couple people about becoming an area advisor and will get back to Kathleen. Suzanne moved that Kathleen continue as President. Jennifer volunteered to continue as secretary. Joan will continue as treasurer. Suzanne will be parliamentarian. The AdCon agreed to the slate.

g) Summer Meeting date

Kathleen will send out a message this coming week with suggested dates for the upcoming August AdCon meeting.

h) Other

Kathleen reported that there will be a planned activity following the AdCon meeting to acknowledge past chairs and AdCon members.

Additionally, it was suggested that the AdCon consider acknowledgement of contributions with a pin or some other appropriate token. This item was tabled for a future meeting.

6. Adjournment

Just prior to adjournment, Carmel Crafts suggested that there be an online forum or online source??

Joan N. moved, Suzanne seconded and the motion passed to adjourn at 5:58 pm.

Submitted by Jennifer de Jung