



Conference of Northern California Handweavers, Inc.
P.O. Box 191119
Sacramento CA 95819-1119

Advisory Council Meeting
Merrill Hall, Asilomar Conference Grounds
800 Asilomar Avenue
Pacific Grove, CA 93950
Thursday, April 9, 2015
3:00 pm

APPROVED MINUTES

1. Chair, Kathleen McPherson called the meeting to order at 3:16 PM.

In attendance: Area 1 - Merrie Hewitt, Area 2 - Kathleen McPherson (Chair), Lee Bergman, Area 3 - Joan Anderson (Treasurer), Eugenia Gwathney, Nancy Brink (alternate), Area 4: Suzanne Woodhead, Jennifer de Jung (Secretary), Area 5 - no advisors present, Tina Welch (co chair 2016), Erin Maclean (admin. assistant), Judy Fisher (CNCHnet editor), Betsy Gribble (website manager), Lillian Whipple (guest).

2. Approval of Minutes from the January 10, 2015 meeting was delayed for lack of a quorum. Corrections were noted.

3. Joan Anderson presented the Treasurer's Report beginning with a brief discussion on the Balance Sheet noting that most items are self-explanatory. QuickBooks did not print out the balance in the checking account. The balance as of the morning of April 9, 2015, was \$4,488.46. The other numbers on this report are good. The HGA funds are for next year (2016) and are currently in a CD. The term of the CD is for 18 months commencing on the opening date of the account. Joan will confirm the term's end date.

Regarding the Profit and Loss Report, the line item for Interest Earned was overestimated due to the low interest rate earnings and Joan noted that the Advisory Council needs to consider revising interest expectations in next year's budget. Also in the Expenses category, transportation costs have exceeded the budget and will need to be increased accordingly next year. Storage costs are noted on the budget as well.

Merrie passed on a suggestion from Central Coast that CNCH buy projectors for conference use only. Lee suggested that such equipment would become antiquated quickly and become incompatible with computers. Discussion followed including the following comments: too easy

to loose, too difficult to manage, and consider rental. Merrie will pass the AdCon response on to the guild along with a reminder that equipment needs are responsibility of the conference and instructors to coordinate. There were no further questions related to budget.

4. Old Business

a) CNCH 2015

Merrie reported that the weather was forecasted to be good for the weekend and they expected to have an amazing conference with plenty to eat and drink. The Conference stayed on target with their budget and they have not overspent. There were a couple of last minute dropouts. One class sold at the last minute and there are 34 first time attendees.

b) CNCH 2016

Lee and Tina presented the conference details. The conference is scheduled for April 8-10, 2016, at the Modesto Doubletree Hotel. The theme is Field to Fiber. There will be a Vendor welcome event Friday night for registrants only. The conference planning goals are: great instructors, good vendors, and an affordable conference.

The planned conference budget is located on the Yahoo site. The committee plans for a \$275 registration fee for 9 hours of class. 65 spaces have been allocated to vendors and their charge will be \$300 for the whole conference (rolling back to 2006 prices). There will be Mini Registration for 3 hour or 6 hour classes. The room rate will be \$109 + tax. Parking is \$6/day. The rooms have two queen size beds and four people are allowed to a room. Tina requested feedback on the budget. The conference committee requested \$5,000 more in seed money. Suzanne moved for approval and Merrie seconded the motion. The motion passed.

Unique features: The committee plans to ask the Mayor proclaim Fiber Week, business to participate, a Yarn Bombing event at the George Lucas statue, and a textile movie. The fashion show will be Saturday night at the McHenry Museum. Vendors will remain until 3 pm on Sunday. The committee plans to invite Modesto and area residents. Companion tickets will be available. The Liaison Luncheon will take place on October 17, 2015 at the Modesto Doubletree Hotel.

Signed contracts with the instructors are in place. The instructors will be Sally Anaya, Deb Essen, Patrice George, Joanne Hall, Sarah Jackson, Syne Mitchell, Gwen Powell, Robyn Spady, Cameron Taylor-Brown, Kathrin Weber, Heather Winslow, Jette Vandermeiden, and Patsy Zawistoski. Two instructors have 9-hour classes. The rest are teaching a 6-hour and a 3-hour class. Stephenie Gaustad is coordinating instructors.

c) Conference Budget Template: Suzanne presented the Conference Budget Template. Both the Chart of Accounts and the Excel spreadsheet are aligned. The spreadsheet has multiple pages and they are “nested” (draw data from the master spreadsheet to other spreadsheets). There was a request to have tabs for even and odd years as the goals and outcomes are somewhat different due to the “traditional” and the “alternative” conference styles and financial expectations. The final spreadsheet will be put on the Yahoo site.

d) Advisors and Alternates Kathleen reported that the Advisory Council still needs an alternate from Area 1.

e) By-Laws Update

Prior to the meeting, Kathleen read through the 2004 bylaws and has some concerns about them. Erin reported that there is a revised version following a postcard vote done in 2010. We need to locate the correct version for further review and revision. Kathleen provided a list of items for review/revision. Kathleen asked that we review the current By-Laws before the next meeting and propose revisions. She recommended that we review all proposals and finalize recommendations for change at to Summer 2015 meeting in order to present revisions to the Liaison meeting in September.

5. New Business

a) CNCH 2017 Joan A. and Eugenia scheduled an Area 3 meeting on April 11, at 12:45 – 1:15 in Merrill Hall with the intent of forming a Conference committee and designating a Chairperson.

b) Master Weaver Certificate Program: Judy reported that the February 2015 Handwoven magazine described a Master Weavers in training program at Olds College in Canada. The college is developing and testing an online system of educational modules/moodles. Judy proposed that CNCH volunteer to participate in the beta testing and requested approval to follow up. General discussion by the AdCon supported the suggestion and Judy will contact the program developer to see if we can participate.

c) Election of Officers

The following advisors volunteered to stand for Advisory Council offices:

Chair: Joan Anderson, Secretary: Jennifer de Jung, Treasurer: Suzanne Woodhead,
Parliamentarian: Kathleen McPherson

Lee reminded the new officers to take a copy of the minutes to the bank in order to change bank signatures. It was agreed that the Administrative Assistant, Chair, and Treasurer would be signatories.

Merrie motioned to approve the slate as noted with a second from Eugenia. The motion passed.

d) The Summer meeting was scheduled for August 29, 2015. It will tentatively take place at a clubhouse in the East Bay Area (near Joan A.'s home).

6. The meeting was adjourned at 4:27 PM following a motion by Suzanne and a second from Joan A.

Minutes approved on May 16, 2015, Sacramento, CA.

Jennifer de Jung, Secretary