**FINAL**

**Advisory Council Meeting Minutes**

**San Mateo Marriott SFO**

**1770 S. Amphlett Blvd.**

**San Mateo, CA 94402**

**Saturday, September 18, 2021**

**11:00 am**

1. Call to Order Barbie Paulsen 11:04 AM

In attendance: Barbie Paulson, Suzanne Woodhead, Nancy Alegria, Joan Near, Kay Thorne, Reba Siero, Karen May, Gail Wilson, Eugenia Gwathney, Bob Darchi, Amy Kuhlmann, Erin Maclean.

Barbie said, “Wonderful to see everyone’s masks faces. Conference In Person!”

2. Approval of Minutes, August 14, 2021 Suzanne Woodhead

Grammatical correction in #4 Old Business – “do“ should be “due“ (…due to space constraints.) Kay Thorne moved, Karen May second, passed unanimously.

Motion to approval minutes with correction by Kay Thorne and 2nd by Karen May.

3. Treasurer’s Report Suzanne Woodhead

Total Assets $140,453.34. Other Assets: 16,450 = $13,350 Seed Money for 2022, and $3,100 for Conference B Checking Account. $5,815.72 loss for 2020 was finally written off the books by the CPA’s! Totals as of September 14, 2021 for checking and savings accounts are as follows:

Checking $1,735.82, HGA CD $7,444.45, Maximizer $114,823.18 is broken down as CNCH Grant Fund $7,989.34 and General Balance of $106,833.84. Note: HGA CD/ Fund: $1,000 was taken out at maturity and balance rolled over for till 10/1/22 @ .05%. Best deal and rate at the time with Bank of America.

Good News…Public Storage gave us a surprise reduction on monthly storage!! $130 down to $106 p/month.

4. Old Business

a) CNCH 2022 Eugenia Gwathney, Bob Darchi

Eugenia congratulated Betsy on her great work on the website. Eugenia has plans to meet with Lorena (Marriott’s event planner) finalizing menu for conference banquet. Continuing to keep an eye on budget. Push day visitors. Free parking. $445 Early Bird. $225 Mini Registration. Non guild extra $30. Presentation of conference to come will be later, after lunch. Expressed appreciation of hard work by all. Talked about combined Exhibit Gallery and Vendor space. Important that our Liaisons \*propagate to members so that those members can propagate! Spread the word! More discussion regarding Community Calendars and use of social media.

Barbie commented that communication will continue to be a challenge with because many guilds are meeting with Zoom vs. In Person.

Continuing the subject of communication, getting the word out… Try using local newspapers/local magazine. Maybe a Publicity Committee. Shoppers will mostly be Bay Area.

Karen May questioned if there will be Walk-In’s allowed. Eugenia said to be determined later.

b) CNCH 2023 Kay Thorne

Kay – What’s new? No communication thus far from Cal Poly as they continue to be short staffed. Best to her knowledge, 2023 Date is still on schedule.

c) By-Laws Susanne Woodhead

No updates. We’ve had to reschedule our last 2 meetings. Still having Standing Rules to work on. Textile Tableau taking most meeting times.

d) Other: Erin handed out ADCON Roster. Will also email to everyone with corrections.

5. New Business: Barbie spoke… We are in the weirdest times, how things are going to change, perhaps helpful to look at what we doing to be more of a focus to look at this as an experiment? What we do, why we do it. Barbie read a paragraph from our proposed revised By Laws regarding CNCH’s Mission Statement.

What Barbie is asking us to answer and reflect on is why are we here again. Why brings us together? What do we want to share with the general public? What are values to share and future vision. A few called on responses…

Suzanne Woodhead – Education and Inspiration

Gail Wilson– Social and supporting the crafters. Fiber arts is a satisfying medium.

Karen May – Feeding creative spirit.

Kay Thorne - Kay’s connection to past has been in family for 600 years.

Barbie – connection to the rest of the world. How to!

Sharing/Information/Connections -

6. Adjourned and thanks to all we DO and the time YOU put into it. 11:55 AM

Draft Submitted by CNCH Treasurer

Suzanne Woodhead

February 21, 2022

Final Submitted by

Jennifer de Jung, CNCH Secretary

February 27, 2022