



Conference of Northern California Handweavers, Inc.
P.O. Box 191119
Sacramento CA 95819-1119

Advisory Council Meeting
Zoom
Sunday, November 6, 2022
10:00 AM

1. Call to Order 10:06AM

Barbie Paulsen

Quorum present

Area 1: Joan Near (Secretary), Barbie Paulsen (President)

Area 2: Merrie Hewitt

Area 3: Nancy Williams-Baron, Reba Siero

Area 4: Suzanne Woodhead (Treasurer) Gloria Johnson

Area 5: Lotus Baker, Karen May

Erin Maclean (Executive Director)

Melissa Plummer (Website Manager)

Eugenia Gwathney (2022 CoChair)

2. Approval of minutes delayed for clarification (see below)

3. Treasurer's Report (see financials)

Total seed money out: \$12, 828. Erin will fix the discrepancy with Quickbooks.

Fresno & Golden Valley both dissolved & sent their final balances to the Grant Fund. (*Golden Valley funds were designated for the Grant Fund, but Fresno funds went into the General fund as no designation was made*)

Looking for new revenue streams.

Guild dues increase (which must be voted on by the Guilds, each guild gets one vote):

Barbie asks for input on how to sell this concept to guild members, with an eye toward winter or spring for action.

Gloria: It goes back to the Liaisons. We need to give them a rah-rah speech.

Karen: It needs to happen, but a lot of PR will be needed.

Barbie: Even non-conference-goers get benefits from those who did go, including leadership roles, passing on workshop education, and knowing instructors for guild workshops.

Merrie: Ours is the only western-US conference besides ANWAG. (Although later, Intermountain was mentioned).

Nancy: Price hikes are emotional, & people balk if you don't raise it every year. Suggests incremental raises over 3 years.

Barbie: Or the equivalent of how many years since we've had a hike.

Merrie: The Web presence is important & valuable. Also, vendors no longer attend conferences and this is a major loss of revenue.

Nancy: for those guilds without 501 c-3 status, tax support is a great talking point.

Gloria suggests thinking up something everyone would participate in, like a loom raffle or big gathering.

Nancy: Go for an arts grant?

Some roadblocks include: from Eugenia, there is a faction in the basketmakers of those who don't participate in CNCH & don't see the value. from Karen, many guilds are surviving by adding knittere & crocheters who are not included in CNCH conferences.

4). Old Business

a) Liaison Committee

Barbie put out a new link to a document for suggestions. Please give her the top things you want Liaisons to be brought up to speed on, including selling the dues increase.

Karen wants a specific document with Liaison responsibilities spelled out.

Other suggestions: They should tell their guilds about the grants. Have a list of what CNCH does.

Play a role in getting financial info back to Erin in a timely manner. Have meetings that are separate from conference-oriented ones. Possibly Area-specific meetings.

Committee report from Gloria: Erin sent the package requested, next will be a meeting of just Liaisons to get to know each other. We are now waiting for the Liaison names from the guilds.

2. Back to the minutes. Amend them to include Nancy Williams Baron in attendance for Area 3.

Motion for approval of the August 2022 minutes as amended, from Merrie. Nancy seconded. Motion passes with a show of hands.

b) Conference Committee

The goal is getting conference organizational information available on line instead of thumb drive.

Barbie is working on a logistically feasible solution so we can get documents off of our private computers.

c) 2022 Conference Update (added to agenda)

Eugenia got Bob's final report last night, although Suzanne has reported the most current info on the profit amount. She will send the final report to Barbie.

Final advice: On using a hotel, Eugenia says the pandemic caused on-site visit problems. Be sure you know which rooms & how many, to develop classes accordingly. Bob was the one main contact and this clarity was crucial (he had weekly contact). On the plus side, an electrical problem was solved quickly, unlike on campus in 2019.

Nancy: It would be good to plan ahead for teacher illness & cancellation, and the resulting cascading. This time, with one teacher getting covid, the result was 19 students moved to other classes, and 6 cancellations.

d) 2023 Conference Update

Merrie: Putting schedule together next week, for the booklet. Melissa & Cathy are using the web to get people excited. Still trying to get access to the campus for classroom inspection; should be within the next 2 weeks. Teachers under contract. Contract with Cal Poly signed. RegFox will be used.

Liaison luncheon set for January 21, 2023.

e) 2024 Conference Update

Karen: Visited Willits, contacted 3 hotels in the Napa area. Proposals from 2 of them: Santa Rosa & Napa. Cotati had a good proposal on food & room block. Sonoma State non responsive so far. Tomorrow touring Humboldt State. This would cost \$300 more per teacher for flights. Venue will be decided before full committee is involved.

5. New Business

a) Google Workspace for Non-Profit

Barbie: Working out the kinks. Gives us a central place to access documents, gather financial or survey info plus other documents. She'll share the recent Adcon survey document. Ultimate goal also includes standardized post-conference surveys of registrants. Plus the current Adcon roster.

She also offers your own or guild CNCH email address. Includes storage space.

b) Other

Suzanne: The Board has approved putting attorney Troy Ortiz on retainer, to be immediately available for issues that come up, like the recent contract clarifications with Cal Poly. The retainer is \$1,000 and he bills off the retainer, which we resupply. The check has not been sent out until we get a motion for approval.

Barbie moves that Adcon support the Treasurer's selection of the Attorney on retainer. Joan seconds. The motion passes with a show of hands. Suzanne will send the check next week.

6. The meeting is adjourned at 12:31PM